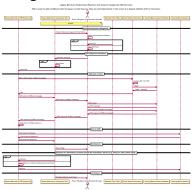


The Bank's Online Payment Problem

3D secure ("verified by visa") is a nightmare:

- Complicated process
- Shifts liability to consumer
- Significant latency
- Can refuse valid requests
- Legal vendors excluded
- ► No privacy for buyers



Online credit card payments will be replaced, but with what?



The Bank's Online Payment Problem

- Global tech companies push oligopolies
- Privacy and federated finance are at risk
- ► Economic sovereingity is in danger



PayPal*











The Distraction: Bitcoin

- Unregulated payment system and currency:
 - \Rightarrow lack of regulation is a feature!
- ► Implemented in free software
- Decentralised peer-to-peer system

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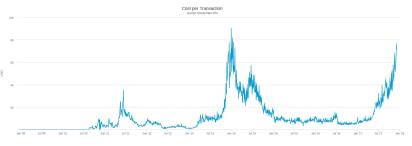
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The Distraction: Bitcoin

- Unregulated payment system and currency:
 - ⇒ lack of regulation is a feature!
- Implemented in free software
- Decentralised peer-to-peer system
- Decentralised banking requires solving Byzantine consensus
- Creative solution: tie initial accumulation to solving consensus
 - ⇒ Proof-of-work advances ledger
 - ⇒ Very expensive banking







Average transaction value: ≈ 6575 USD (on 5.12.2017)





Cryptography is rather primitive:

All Bitcoin transactions are public and linkable!

- ⇒ no privacy guarantees
- ⇒ enhanced with "laundering" services

 ${\sf ZeroCoin,\,CryptoNote\,(Monero)\,and\,ZeroCash\,(ZCash)\,offer\,anonymity.}$



Do you want to have a libertarian economy?

Do you want to live under total surveillance?

GNU Taler

Digital cash, made socially responsible.



Privacy-Preserving, Practical, Taxable, Free Software, Efficient



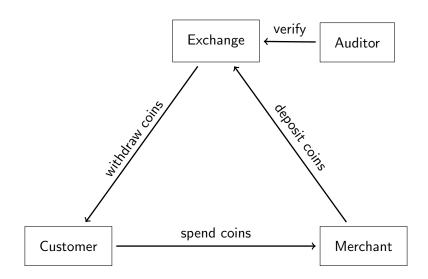
What is Taler?

Taler is an electronic instant payment system.

- Uses electronic coins stored in wallets on customer's device
- Like cash
- Pay in existing currencies (i.e. EUR, USD, BTC), or use it to create new regional currencies

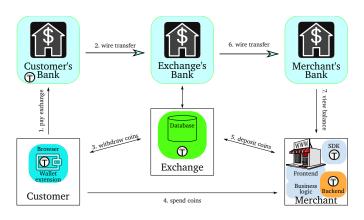


Taler Overview





Architecture of Taler



⇒ Convenient, taxable, privacy-enhancing, & resource friendly!



Usability of Taler

https://demo.taler.net/

- 1. Install Browser extension.
- Visit the bank.demo.taler.net to withdraw coins.
- 3. Visit the shop.demo.taler.net to spend coins.

Use Case: Journalism

Today:

- Corporate structure
- Advertising primary revenue
- Tracking readers critical for business success
- Journalism and marketing hard to distinguish

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With GNU Taler:

- One-click micropayments per article
- Hosting requires no expertise
- Reader-funded reporting separated from marketing
- Readers can remain anonymous



Use Case: Anti-Spam

Today, p≡p provides authenticated encryption for e-mail:

- Free software
- Easy to use opportunistic encryption
- ► Available for Outlook, Android, Enigmail
- Spies & spam filters can no longer inspect content

Use Case: Anti-Spam

Today, $p \equiv p$ provides authenticated encryption for e-mail:

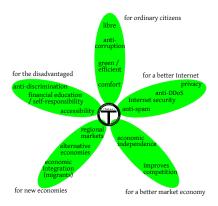
- Free software
- Easy to use opportunistic encryption
- Available for Outlook, Android, Enigmail
- Spies & spam filters can no longer inspect content

With GNU Taler:

- Peer-to-peer payments via e-mail
- ▶ If unsolicited sender, hide messages from user & automatically request payment from sender
- Sender can attach payment to be moved to inbox
- Receiver may grant refund to sender



Social Impact of Taler



Taxability

We say Taler is taxable because:

- ▶ Merchant's income is visible from deposits.
- ▶ Hash of contract is part of deposit data.
- State can trace income and enforce taxation.

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How does it work?

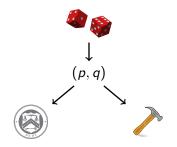
We use a few ancient constructions:

- Cryptographic hash function (1989)
- ▶ Blind signature (1983)
- Schnorr signature (1989)
- ▶ Diffie-Hellman key exchange (1976)
- ► Cut-and-choose zero-knowledge proof (1985)

But of course we use modern instantiations.

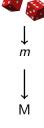
Exchange setup: Create a denomination key (RSA)

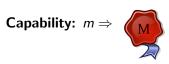
- 1. Pick random primes p, q.
- 2. Compute n := pq, $\phi(n) = (p-1)(q-1)$
- 3. Pick small $e < \phi(n)$ such that $d := e^{-1} \mod \phi(n)$ exists.
- 4. Publish public key (e, n).



Merchant: Create a signing key (EdDSA)

- pick random m mod o as private key
- ightharpoonup M = mG public key





Customer: Create a planchet (EdDSA)

- ▶ Pick random *c* mod *o* private key
- ightharpoonup C = cG public key



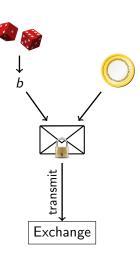
Capability: $c \Rightarrow$





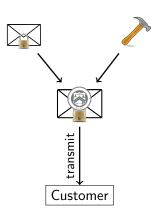
Customer: Blind planchet (RSA)

- 1. Obtain public key (e, n)
- 2. Compute f := FDH(C), f < n.
- 3. Pick blinding factor $b \in \mathbb{Z}_n$
- 4. Transmit $f' := fb^e \mod n$



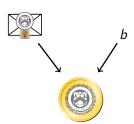
Exchange: Blind sign (RSA)

- 1. Receive f'.
- 2. Compute $s' := f'^d \mod n$.
- 3. Send signature s'.

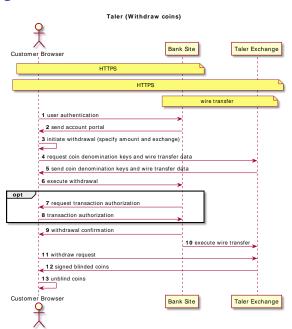


Customer: Unblind coin (RSA)

- 1. Receive s'.
- 2. Compute $s := s'b^{-1} \mod n$

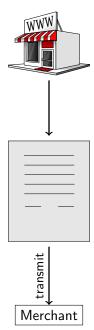


Withdrawing coins on the Web





Customer: Build shopping cart





Merchant Integration: Wallet Detection

```
<script src="taler-wallet-lib.js"></script>
<script>
  taler.onPresent(() => {
    alert("Taler_wallet_wis_winstalled");
});
  taler.onAbsent(() => {
    alert("Taler_wallet_wis_wnot_winstalled");
});
</script>
```

Merchant Integration: Payment Request

```
HTTP/1.1 402 Payment Required
Content-Type: text/html; charset=UTF-8
X-Taler-Contract-Url: https://shop/generate-contract/42
<!DOCTYPE html>
<html>
    <!-- fallback for browsers without the Taler extension -->
You do not seem to have Taler installed, here are other
payment options ...
</html>
```



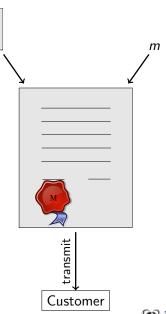
Merchant Integration: Contract

```
"H_wire":"YTHOC4QBCQ10VDNTJNODCTTV2Z6JHT5NF43F0RQHZ8JYB5NG4W4G...",
"amount": { "currency ": "EUR", "fraction ": 0, "value ": 1},
"max_fee":{"currency":"EUR","fraction":100000,"value":0},
"auditors": [{ "auditor_pub": "42 V6TH91Q83FB846DK1GW3JQ5E8DS273W4..."}],
"exchanges":[{"master_pub":"1T5FA8VQHMMKBHDMYPRZA2ZFK2S63AKF0Y...",
               "url": "https://exchange/"}],
"fulfillment_url": "https://shop/article/42?tid=249&time=14714744",
"merchant": { "address": "Mailbox 4242", "jurisdiction": "Jersey",
               "name": "Shop | Inc."},
"merchant_pub": "Y1ZAR5346J3ZTEXJCHQY9NJN78EZ2HSKZK8M0MYTNRJG5N...",
"products":[{
  "description": "Essay: _ The _ GNU _ Project",
  "price": { "currency ": "EUR", "fraction ": 0, "value ": 1},
  "product_id":42, "quantity":1}],
"pay_deadline":"/Date(1480119270)/",
"refund_deadline":"/Date(1471522470)/",
"timestamp":"/Date(1471479270)/",
"transaction_id":249960194066269
```



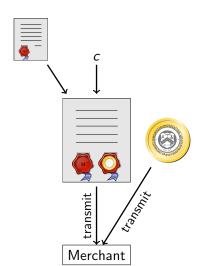
Merchant: Propose contract (EdDSA)

- 1. Complete proposal D.
- 2. Send D, $EdDSA_m(D)$



Customer: Spend coin (EdDSA)

- 1. Receive proposal D, $EdDSA_m(D)$.
- 2. Send s, C, $EdDSA_c(D)$



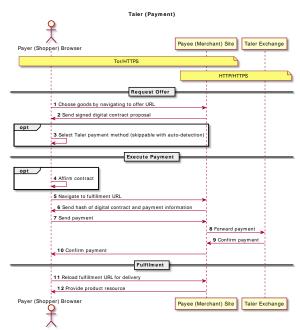


Merchant and Exchange: Verify coin (RSA)

 $s^e \stackrel{?}{\equiv} m \mod n$



Payment processing with Taler





Giving change

It would be inefficient to pay EUR 100 with 1 cent coins!

- Denomination key represents value of a coin.
- Exchange may offer various denominations for coins.
- Wallet may not have exact change!
- Usability requires ability to pay given sufficient total funds.

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Method:

- Contract can specify to only pay partial value of a coin.
- Exchange allows wallet to obtain unlinkable change for remaining coin value.



Refresh protocol summary

- Customer asks exchange to convert old coin to new coin
- ▶ Protocol ensures new coins can be recovered from old coin
- ⇒ New coins are owned by the same entity!

Thus, the refresh protocol allows:

- ► To give unlinkable change.
- To give refunds to an anonymous customer.
- ► To expire old keys and migrate coins to new ones.
- ► To handle protocol aborts.



Competitor comparison

	Cash	Bitcoin	Zerocoin	Creditcard	GNU Taler
Online		++	++	+	+++
Offline	+++			+	
Trans. cost	+			_	++
Speed	+			0	++
Taxation	_			+++	+++
Payer-anon	++	0	++		+++
Payee-anon	++	0	++		
Security	_	0	0		++
Conversion	+++			+++	+++
Libre	_	+++	+++		+++

payto: Uniform Identifiers for Payments and Accounts

Like mailto:, but for bank accounts instead of email accounts!

payto://<PAYMENT-METHOD>/<ACCOUNT-NR>
 ?subject=InvoiceNr42
 &amount=EUR:12.50

Default action: Open app to review and confirm payment.



Benefits of payto://

- Standardized way to represent financial resources (bank account, bitcoin wallet) and payments to them
- Useful on the client-side on the Web and for FinTech backend applications
- Payment methods (such as SEPA, ACH, Bitcoin) are registered with IANA and allow extra options
- ▶ Under standardization with IETF as draft-dold-payto

Please voice your support!



How to support?

- Join: taler@gnu.org, #taler
- Coding & design: https://gnunet.org/bugs/
- ➤ Translation: https://git.taler.net/www.git/tree/locale/fr/LC_MESSAGES/messages.po
- Integration: https://docs.taler.net/
- Donations: https://gnunet.org/ev
- Funding: https://taler.net/en/investors.html

And of course we are looking for banks as partners!



Leon Schumacher

co-founder

Dr. Christian Grothoff

co-founder

Michael Widmer

Jurist

Dr. Jeff Burdges

PostDoc

Florian Dold

PhD Student

Prof. Mikhail Atallah

Cryptographer, co-founder Arxan

Technologies Inc.

Prof. Roberto Di Cosmo

Director IRILL

Greg Framke

CIO Manulife, former COO Etrade

Ante Gulam

Global Head of Information

Security — CISO MetaPack Group

Dr. Richard Stallman

Founder of the

Free Software movement

Chris Pagett

former Group Head Security/

Fraud/Geo Risk HSBC

Prof. Alex Pentland

MIT Media Lah























Conclusion

What can we do?

- Suffer mass-surveillance enabled by credit card oligopolies with high fees, and
- Engage in arms race with deliberately unregulatable blockchains, and
- Enjoy the "benefits" of cash



OR

Establish free software alternative balancing social goals!



Do you have any questions?

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- David Chaum, Amos Fiat and Moni Naor. Untraceable electronic cash. Proceedings on Advances in Cryptology, 1990.
- 6. Phillip Rogaway. The Moral Character of Cryptographic Work. Asiacrypt, 2015.

Let money facilitate trade; but ensure capital serves society.

